

# CONFERENCE

on

The Prospects for Capital Markets  
in Southeast Europe

Sheraton Hotel  
Sofia, Bulgaria  
16 September  
2008



HOSTED BY:



MEDIA PARTNERS:



The Banker Weekly



Bulgarian National Radio



Bulgarian National Television



DarikFinance.bg



KLASA Daily



PARI Daily



PROFIT.bg



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Dear Colleagues,

The Bulgarian Stock Exchange has the honor to host the International Conference on „The Prospects for Capital Markets in Southeast Europe“, which will be held on September 16th, 2008 in Sofia. It is our pleasure to invite you to attend this important event, which will bring together professionals and distinguished representatives of the securities business from all over Europe. This will also be a good occasion to get acquainted with Bulgaria and the hospitality of its people.

A handwritten signature in black ink, appearing to read 'V. PAPA ZOV'.

**Victor PAPA ZOV**

Chairman of the Board of Directors & Founder

A handwritten signature in black ink, appearing to read 'B. ILKOVA'.

**Bistra ILKOVA**

Chief Executive Officer

## DRAFT PROGRAMME

15 SEPTEMBER

Arrival  
Accommodation  
Registration  
Welcome Reception

16 SEPTEMBER

Official Opening

PANEL I - Developing an Efficient Capital Market as a Crucial Factor for Enhancing the National Investment Potential

Main topics:

- The Bulgarian capital market after the EU accession
- Bulgaria as a magnet to local and foreign investors
- The impact of MiFID
- The new disclosure rules against market abuse

PANEL II - Southeast Europe - the New Financial Center?

Increasing the Potential and Visibility of our Capital Markets

Main topics:

- Where does globalization lead us?
- Southeast Europe - an attractive place for investments
- Regional co-operation and the expectations of smaller markets
- Should developed exchanges become strategic partners and providers of innovations

Closing remarks

„Piano Bar“ Dinner

17 SEPTEMBER

Departure

## REGISTRATION

EARLY REGISTRATION FEE Until 1 July 2008	250 EUR
LATE REGISTRATION FEE After 1 July 2008	350 EUR

### The Registration Fee includes:

- Access to the Plenary Hall
- Delegates' Kit
- Lunch buffet
- Coffee-breaks
- Welcome Reception
- „Piano Bar“ Dinner

You can register by:

- filling in the Registration Form and sending it by fax: + 359 2 892 08 00
- filling in the Registration Form and sending it by e-mail - [cic@cic.bg](mailto:cic@cic.bg)

## CONFIRMATION

After making a valid registration by submitting the Registration form and payment of the relevant Registration Fee, delegates will receive a confirmation letter for their registration by e-mail.

## PAYMENT

### EARLY AND LATE REGISTRATION

#### By bank transfer:

Bank UniCreditBulbank  
Branch Europe  
Bank Address 58, Alabin Str  
BIC UNCRBGSF  
IBAN BG75 UNCR 9660 1464 4601 28

Company for International Congresses - CIC Ltd.

*Please, indicate the name of the conference.*

#### By Credit Card:

Master or VISA (VISA Electron is not applicable)

Please, refer to the *Credit Card Authorization Form* on the site: [www.cic.bg](http://www.cic.bg)

### ON-SITE REGISTRATION

**Cash:** EUR, USD, BGN

**By Credit Card:** Master or VISA (VISA Electron is not applicable)

## CANCELLATION POLICY

Until 1 July 2008 - 30% refund of the Registration Fee

After 1 July 2008 - no refund

## ACCOMMODATION

### **SHERATON SOFIA HOTEL BALKAN - 5 STARS VENUE**

5 Sveta Nedelya Square, Sofia

**IN THE SEMI-MIDDLE OF THE SOFIA DOWNTOWN**



#### **Room Facilities**

The magnificently refurbished hotel, offers elegantly appointed single and double rooms including suites.

#### **CLASSIC ROOM**

**Room equipment:** Classic rooms are exquisitely appointed and feature individual air conditioning control, satellite and pay television, 24-hour security.

**Bathroom:** Classic room has an en-suite bathroom with shower cabin, hairdryer, mirror and telephone.

#### **EXECUTIVE ROOM**

**Room:** Executive Rooms have extra luxuries and facilities and a private Lounge.

**Room equipment:** That rooms are exquisitely appointed and feature individual air conditioning control, direct dial telephone, satellite and pay television, radio, windows that open, high ceiling, sprinkler system, message alert, mini bar, 24-hour security.

**Bathroom:** The same as the classic room.

### **GRAND HOTEL SOFIA - 5 STARS**

1 Gurko, Str. Sofia

**IT IS WITHIN 10 MIN. WALKING DISTANCE FROM THE VENUE**



The newest modern 5-star business hotel in Sofia is located in the very heart of Bulgaria's capital. Grand Hotel Sofia combines the finest tradition of Bulgarian warmth and hospitality with a level of service and facilities guaranteed to satisfy the most discerning guests. Overlooking the City garden, the hotel is on the doorstep of the National Theatre, the City Art Gallery, within walking distance from Bulgaria Concert Hall and the Alexander Nevsky Cathedral.

### **Room Facilities**

**Grand Hotel Sofia** features unique spacious rooms of over 50 sq.m, all elegantly appointed and offering luxury, style and comfort on a 5-star level.

### **SUPERIOR ROOM**

**Room:** Spacious air-conditioned rooms of about 50 sq.m. The unique spacious rooms offer luxury, style and comfort. They have a work space and are equipped with all common facilities including a luxurious marble bathroom with a body weight scale.

**Room equipment:** Superior rooms have: air condition with individual temperature control, Electronic key lock system, IDD telephone with voice mail, TV set with over 30 satellite channels, Pay TV channels, PC data port, high speed Internet/ DSL connection, In-room safe, Working desk with lamp and chair, Mini bar, Sound proofed windows, Wake Up Service/ Alarm Clock, Work Desk, Seating Area, Slippers.

**Bathroom:** Spacious bathrooms with tub and shower cabin, Hairdryer, shaving mirror and bathroom telephone.

### **CENTRAL PARK HOTEL - 4 STARS**

106, Vitosha Blvd, 1463 Sofia

**IT IS WITHIN 10 MINUTES BY BUS DISTANCE FROM THE VENUE  
A SHUTTLE BUS WILL BE PROVIDED.**



Brand new 4-star business hotel with prime location in the very heart of the city. It is located on the famous Vitosha boulevard considered a Sofia landmark and just steps away from the Palace of Culture the biggest Convention Centre on the Balkans. There are plenty of sites of interest within a walking distance from the hotel. Just few minutes walk down the Vitosha boulevard and you will reach the trendy pedestrian zone, which is lined with luxury shops and fashion boutiques.

### **STANDARD ROOM**

**Room equipment:** Rooms offer a comprehensive range of in-room facilities: air-condition with individually controlled temperature, satellite TV channels, mini bar, in-room safe, electronic lock system and sound proof windows.

**Bathroom:** An en-suite bathroom with bathtub, hairdryer, magnifying mirror and telephone.

## ACCOMMODATION

SHERATON SOFIA HOTEL BALKAN	SINGLE ROOM	DOUBLE ROOM
CLASSIC	<input type="checkbox"/> 190 EUR	<input type="checkbox"/> 212 EUR
EXECUTIVE	<input type="checkbox"/> 215 EUR	<input type="checkbox"/> 234 EUR
GRAND HOTEL SOFIA	SINGLE ROOM	DOUBLE ROOM
SUPERIOR	<input type="checkbox"/> 185 EUR	<input type="checkbox"/> 212 EUR
CENTRAL PARK HOTEL	SINGLE ROOM	DOUBLE ROOM
STANDARD	<input type="checkbox"/> 150 EUR	<input type="checkbox"/> 172 EUR

The price includes also breakfast, insurance and city tax.

If you choose a double room, please note the name of the person who should be registered.

Please, contact the Official Agent of the event in case you require a suite.

**One night deposit is requested in order to guarantee your accommodation.**

## PAYMENT

### By bank transfer:

Bank UniCreditBulbank  
 Branch Europe  
 Bank Address 58, Alabin Str  
 BIC UNCRBGSF  
 IBAN BG75 UNCR 9660 1464 4601 28  
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**Cash:** EUR, USD, BGN

**By Credit Card:** Master or VISA (VISA Electron is not applicable)

## CANCELLATION POLICY

Until 1 July 2008 - first night deposit refund

After 1 July 2008 - no refund

## GENERAL INFO

### **SOFIA - THE CAPITAL OF BULGARIA**

Sofia holds in itself everything that Bulgaria has passed by. Every historical time, every culture that has reflected to Bulgaria is registered and it could be seen if you cross the main streets and have a look at the buildings. It is a very old town and is the capital of Bulgaria, since 1879. The urban population is more than 14% of the Bulgarian population in general. There are lots of curious buildings and monuments key-parts of Bulgarian history in general. Example for that is one of the Universities of Sofia - St. Kliment Ohridski, the oldest University in the country (since 1888) the most preferred institution of higher education. Right now, you could easily say - Sofia is academic town. Another curious key-part of Bulgarian history is the Alexander Nevski Cathedral, situated near by the National Assembly. This stately cathedral is the biggest one on the Balkan Peninsula.

### **VENUE - SHERATON SOFIA HOTEL BALKAN**

In the heart of Sofia, within walking distance from the business and commercial district and the Government Offices, the Sheraton Sofia Hotel Balkan is recognized as the city's grand hotel and one of the architectural landmarks. This impressive luxury hotel is a 5-storey hotel and is located approximately 15 km from the Sofia Airport. Many historic jewels like the fourth-century St. George Rotunda, the Presidential Palace, the streets of Roman Serdica and the relics of medieval fortress of the Sredetz surround the hotel.

### **PASSPORT & VISA**

Foreign visitors to Bulgaria are required to bring a valid international passport. Non-EU citizens are usually required to obtain a valid visa prior to entry into the country. Please consult your local Bulgarian embassy for details. For further visa information and other entry requirements you can also visit the Bulgarian Ministry of Foreign Affairs web site at <http://www.mfa.government.bg/index.php?tid=49>

### **LANGUAGE**

English will be the official language of the Conference.

### **CURRENCY**

The official currency in Bulgaria is the Bulgarian lev (BGN). It is advisable that foreign currency is exchanged either at a bank or at designated currency exchange bureaus. Foreign currency can also be safely exchanged at the hotel at less favorable exchange rates.

### **LOCAL TIME**

The time zone in Sofia is CET+1hr / GMT + 2hrs.

### **ELECTRICITY**

The electricity is 220V/50Hz. Round European style two-pin plugs are used.

### **CLIMATE**

In mid September the weather in Sofia is mild and warm, with daily temperatures ranging from 15-25° C. Evenings are usually somewhat cooler and therefore a light overcoat is desirable.

### **SHUTTLE BUS**

Transportation from/to Central Park Hotel to/from Venue will be provided.

## IMPORTANT DATES

<b>EARLY REGISTRATION</b>	<b>1 July 2008</b>
<b>CANCELLATION POLICIES APPLICATION</b>	<b>1 July 2008</b>

## CONTACTS

Official Agent of the event is the **Company for International Congresses - CIC Ltd.**

Phones: + 359 2 892 08 08; 892 08 09 to 60

Cell phones: + 359 885 358628; + 359 888 223394

Fax: + 359 2 892 08 00

E-mail: [cic@cic.bg](mailto:cic@cic.bg)

Website: [www.cic.bg](http://www.cic.bg)



