TRAINING SPRINTS
ARTIFICIAL INTELLIGENCE

NOWCASTING PRINCIPLES IN INVESTMENT MANAGEMENT

LECTURER	Markus Schuller
LENGTH	1.5h
LEARNING GOAL	Learn how to include latest nowcasting techniques in the investment decision design. Purpose: most rational investment decisions.
PS FRAMEWORK	Behaviour / Group
CPD ACCREDITED	Yes (1.5 credits)
LANGUAGE	English (on-demand in German)
BENEFICIAL FOR	Investment committee members, CIOs, Board of directors, Investors with fiduciary duty,
SPRINT STRUCTURE	90min input + 90min deliberate practice, reflection and implementation planning
FORMAT	Online (Zoom)
COSTS	EUR 149 per participant
MINIMUM SIZE	5 participants

November 9th, 2023 /3 p.m. – 4,30 p.m./

DESCRIPTION

Forecasting is dead. Long live Nowcasting.
This Training Sprint reviews in detail the latest developments and best practices on nowcasting techniques. The term forecasting implies estimating the future, so the term nowcasting is used when we want to estimate the present most evidence-based. When investment management turns into uncertainty management, nowcasting is imperative in understanding the market.

Nowcasting facilitates the most plausible integration of new evidence in one's understanding of capital markets. The challenge - especially in the context of net zero portfolio management - is about the evidence (data) either being unavailable or unstructured. We learn how to source, structure and compare data and benchmark the learnt against the management.

PROGRAM

PART ONE

BEST PRACTICES (40min)
- History and Limitations of Forecasting
- Introduction to Nowcasting
- Conditions of Nowcasting
- Uncertainty Management & Nowcasting
- Best Practices in Nowcasting
- Integrating Nowcasting in Investment Design

BREAK (5min)

PART TWO

DELIBERATE PRACTICE (30min)
Participants will reflect on how to work in nowcasting techniques in their own investment decision process.

LESSONS LEARNED (5min)
NEXT STEPS (5min)
FEEDBACK FORM (5min)