

TRAINING SPRINTS

SUSTAINABILITY

IMPACT INVESTING WITH CAUSALITY ANALYSIS

LECTURER	Markus Schuller
LENGTH	3h
LEARNING GOAL	Learn how to use causality assessment tools to increase the SDG impact of your investments.
PS FRAMEWORK	Behavior / Individual
CPD ACCREDITED	Yes (3 credits)
LANGUAGE	English (on-demand in German)
BENEFICIAL FOR	Investment committee members, CIOs, Board of directors, Investors with fiduciary duty,
SPRINT STRUCTURE	90min input + 90min deliberate practice, reflection and implementation planning
FORMAT	Online (Zoom or Awarenow)
COSTS	EUR 250 per participant
MINIMUM SIZE	5 participants

NOVEMBER 24th , 2021 / 10 - 13 AM CET /

DESCRIPTION

In 2021, sustainable investing is a hotter than ever topic and it's clear that finance professionals can no longer allow themselves to ignore SDG issues in their investment analysis and decisions. Simply put, being SDG-compliant offers an opportunity for investment decision makers to strengthen their comparative advantage through innovative specialization. In order to exploit this opportunity, investors will need to step-up in utilizing the advantages of new assessment techniques.

This training sprint introduces the advantages of causality analysis to measure and maximize your impact on Sustainable Development Goals (SDG).

PROGRAM

PART ONE

BEST PRACTICES (90min)

- Introduction to causality assessment
- Causality assessment in the context of Sustainable Development Goals (SDG)
- Categorization of causality assessment tools
- Best practices when using causality assessment tools

BREAK (10min)

PART TWO

DELIBERATE PRACTICE (60min)

Participants will apply one of the causality assessment tools to their own portfolio to simulate the impact of an investment decision.

LESSONS LEARNED (10min)

NEXT STEPS (5min)

FEEDBACK FORM (5min)