

TRAINING SPRINTS

APPLIED ETHICS

MEASURE COGNITIVE DIVERSITY IN INVESTMENT TEAMS

LECTURER	Markus Schuller
LENGTH	3h
LEARNING GOAL	Learn how to measure and interpret cognitive diversity among investment professionals.
PS FRAMEWORK	Behavior / Group
CPD ACCREDITED	Yes (3 credits)
LANGUAGE	English (on-demand in German)
BENEFICIAL FOR	Investment committee members, CIOs, Board of directors, Investors with fiduciary duty,
SPRINT STRUCTURE	90min input + 90min deliberate practice, reflection and implementation planning
FORMAT	Online (Zoom or Awarerow)
COSTS	EUR 250 per participant
MINIMUM SIZE	5 participants

DESCRIPTION

Diversity matters.
Cognitive diversity matters even more for decision making.

Measuring cognitive diversity accurately, acts as a prerequisite for yielding its positive effects. This training sprint identifies relevant measures of cognitive diversity in investment management teams and how to interpret them.

PROGRAM

PART ONE

BEST PRACTICES (90min)

- What is cognitive diversity?
- Why is it relevant for investment teams?
- Qualitative and quantitative measures of cognitive diversity
- Best practices on how to interpret test results

BREAK (10min)

PART TWO

DELIBERATE PRACTICE (60min)

Participants will explore how to best measure under what circumstances.

LESSONS LEARNED (10min)

NEXT STEPS (5min)

FEEDBACK FORM (5min)

SEPTEMBER 1st, 2021 / 10 - 13 AM CET /